ATLAS
MYSTIC
MAY
ALL NEW MYSTIC TALES
MYSTIC
APPROVED BY THE COMICS CODE AUTHORITY
10¢
NO. 37
TALES BOTH STRANGE AND UNUSUAL!
WHAT REALLY HAPPENED IN
"STRANGE VALLEY!"

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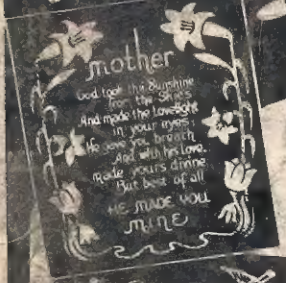

CHILD'S PRAYER
Now I Lay me down to Sleep,
I pray the Lord my soul to keep,
If I should Die before I Wake,
I pray the Lord my soul to take

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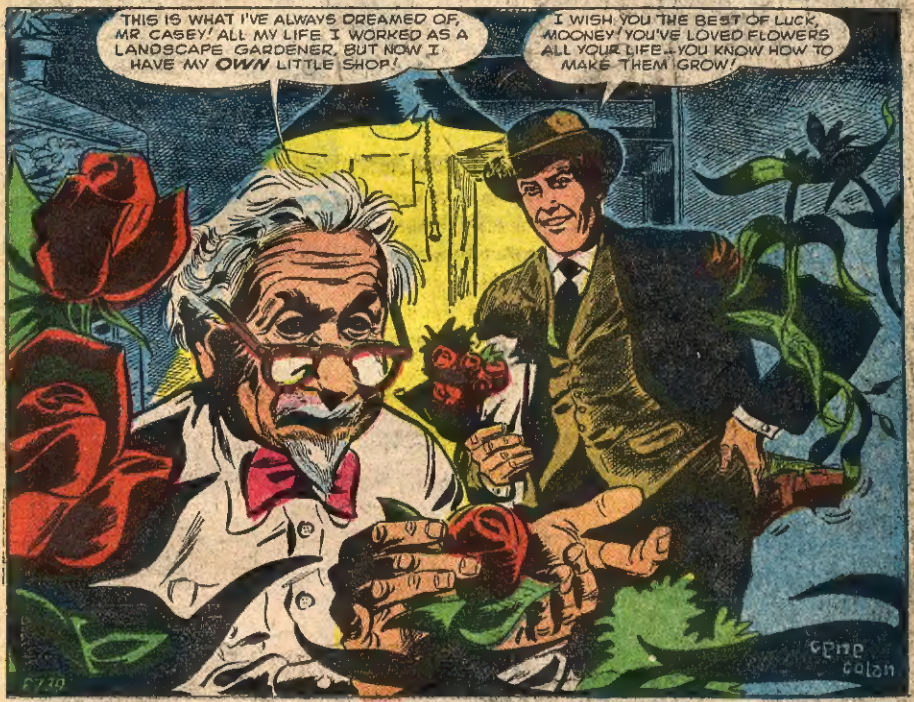
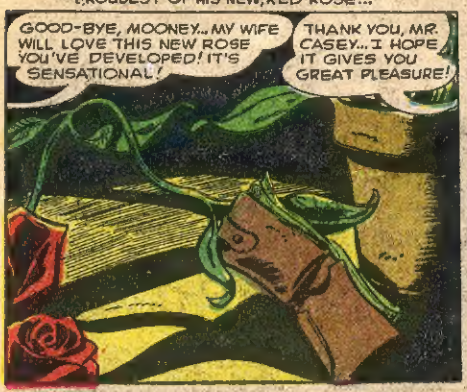
THERE GROWS A ROSE


THIS IS WHAT I'VE ALWAYS DREAMED OF, MR. CASEY! ALL MY LIFE I WORKED AS A LANDSCAPE GARDENER, BUT NOW I HAVE MY OWN LITTLE SHOP!
I WISH YOU THE BEST OF LUCK, MOONEY! YOU'VE LOVED FLOWERS ALL YOUR LIFE—YOU KNOW HOW TO MAKE THEM GROW!
GENE COLAN

MOONEY COULD MAKE ANYTHING GROW, WHICH IS WHY THEY SAID HE HAD A "GREEN THUMB"... BUT HE WAS PROUDEST OF HIS NEW, RED ROSE...


GOOD-BYE, MOONEY.. MY WIFE WILL LOVE THIS NEW ROSE YOU'VE DEVELOPED! IT'S SENSATIONAL!
THANK YOU, MR. CASEY.. I HOPE IT GIVES YOU GREAT PLEASURE!

WHEN CASEY LEFT, MR. MOONEY WENT BEHIND THE COUNTER, HUMMING WITH HAPPINESS, UNTIL HE SAW..

A FEW SECONDS LATER, THE IRATE CUSTOMER RETURNED AND FOUND MOONEY LOOKING AT HIS WALLET..

YOU WOULDN'T BELIEVE IT, BUT IT'S THE CRAZIEST THING IN THE WORLD HOW THAT PLANT CAUGHT YOUR WALLET ON ITS BRANCH!
WELL, I DON'T BELIEVE IT! THIS IS THE LAST YOU'VE SEEN OF ME, MR MOONEY! YOU'RE LUCKY I DON'T HAVE YOU THROWN IN JAIL!

MOONEY WAS TERRIFIED WHEN HIS NEXT CUSTOMER CAME INTO THE STORE! SHE ASKED FOR ONE OF THE ROSES, AND HE HAD TO SELL IT TO HER...

NEXT MORNING, MOONEY WAS ALMOST AFRAID TO LOOK AT HIS PLANTS, BUT WHEN HE DID, HE SAW...

THAT NIGHT, MOONEY DECIDED TO STAY AWAKE AND WATCH THE STORE, TO SEE JUST WHAT WAS GOING ON...

THAT NIGHT AS THE CLOCK TOLLED THE PRE-DAWN HOURS, MOONEY LEARNED THE TRUTH! HIS ROSES.. THE SPECIES HE HAD DEVELOPED ...HAD A WAY OF MOVING ABOUT AT WILL....

THERE WAS ONLY ONE THING FOR HIM TO DO... HE HAD TO RETURN THE STOLEN GOODS TO HIS CUSTOMERS...

MY GOODNESS... WHERE DID YOU GET THESE? I WAS JUST ABOUT TO CALL THE POLICE!

ER... I FOUND THEM!

WHERE'D YOU GET MY WATCH? I'VE BEEN LOOKIN' ALL OVER FOR IT!

I'LL HAVE TO TAKE THE ROSES DOWN IN THE CELLAR AND KEEP THEM THERE! THEY'RE A DANGER TO EVERYONE!

YOU'LL HAVE TO STAY DOWN HERE FROM NOW ON! I LOVE YOU SO, PRETTY FLOWERS, THAT IT BREAKS MY HEART!

MOONEY THOUGHT HE HAD SOLVED THE PROBLEM! HE DIDN'T REALIZE THAT THERE WAS MORE THAN ONE WAY OUT OF THE CELLAR...

WHAT'S THAT NOISE? WHO'S THERE? OH, NO! IT CAN'T BE! YOU'RE LOCKED IN THE CELLAR!

THERE WAS ONLY ONE COURSE OF ACTION LEFT, AND MOONEY TOOK IT...

BUT YOU'VE *GOT* TO BELIEVE ME, SERGEANT! MY ROSES ARE THIEVES... THEY GO OUT AND STEAL AT NIGHT! YOU'VE GOT TO DO SOMETHING!

ALL RIGHT, I'VE HEARD ENOUGH! RYAN, PUT THIS GUY IN A CELL!

THEY DON'T UNDERSTAND! I HAVEN'T DONE ANYTHING TO BE ASHAMED OF! IT'S THOSE ROSES... THEY KNOW I'M POOR AND THEY STEAL FOR ME, BECAUSE THEY LOVE ME! BUT IT ISN'T RIGHT!

A SIXTH SENSE MADE MOONEY TURN TO LOOK AT THE WINDOW! HE HAD VISITORS...

THE GUARDS CAME, AND LOOKED! BUT IT WASN'T A SIMPLE THING TO EXPLAIN! NO ONE EXPECTS TO SEE ROSES GROWING OUT OF PRISON WALLS...

THE GUARDS LOST NO TIME IN GETTING MOONEY DOWN TO THE PSYCHIATRIST'S OFFICE! THERE, HE WENT THRU A QUICK HYPNOSIS...

WELL, DOCTOR, DO YOU KNOW WHAT'S CAUSING ALL THIS?
VERY STRANGE CASE! I BELIEVE IT'S CAUSED BY YOUR STRONG, DEEP LOVE FOR THOSE FLOWERS! THIS IS THEIR WAY OF RETURNING THAT LOVE!

WHAT CAN I DO, DOCTOR? I'M A LAW-ABIDING MAN! I NEVER MEANT FOR THIS TO HAPPEN!
THERE'S ONLY ONE WAY, MOONEY! UNDER HYPNOSIS, I'LL HAVE TO REMOVE THAT LOVE... THE LOVE THAT COMES FROM CHILDHOOD MEMORIES OF HAVING FLOWERS AS YOUR ONLY FRIENDS!

AND WHEN YOU AWAKE, YOU WILL NO LONGER HAVE THAT DEEP, INNER LOVE THAT MAKES THE FLOWERS RESPOND TO YOU! THAT WILL BE A THING OF THE PAST!
3

WHEN MOONEY WAS RELEASED, HE WENT BACK TO HIS LITTLE SHOP! BUT NOT TO SELL FLOWERS ANY MORE...

STILL, IT MAKES ME SAD... BECAUSE WE WERE SUCH GOOD FRIENDS! I LOVED THEM SO! AND I HAD TO DESTROY THE THINGS I LOVED MOST IN THE WORLD!

NO, MADAM... I'M VERY SORRY... BUT I DON'T SELL FLOWERS ANY MORE! JUST KNICK-KNACKS AND CURIOS... AND THINGS LIKE THAT! FLOWERS DON'T SEEM TO GROW WELL AROUND THIS STORE... THESE DAYS!
5

ATLAS FOR THE BEST IN UNUSUAL STORIES LOOK FOR THE ATLAS SEAL ON THE COVER ATLAS

THE SALESMAN

IT was summer when Alfonso Littenlauter took the job as salesman for the Conner Brush Company. When he applied, he was told that because he was a new man, he would have to take one of the more difficult routes in the territory, but, "we are confident," spoke the district manager, "that you can do it, man. Now go out and show us your stuff!"

To all outward appearances, Alfonso had very little of what is generally known as "the stuff." He was a small man, almost bald, with very little personality. He had never been known to lose his temper, or even get mildly irritated. In short, Alfonso was a fellow that the district manager spoke of later as, "that idiot! I'm afraid even our pep rallies won't make a real salesman of him."

But even if Alfonso heard these words of discouragement, it was against his nature to show it. So Alfonso meekly stepped into the lobby of the Conner Brush Company Building, picked up his black suitcase full of brushes and started out toward his route.

"Now, ma'am, these brushes are not really very good," Alfonso surprisingly began his salestalk with the first lady on the street. "In fact, they're made from rather inferior material, and I'm convinced you won't really want to buy. But please let me give you a sample of a product you may be interested in. Here is the Little Handy Wonder-Gem, for use in every home. Won't you just see how it works?" And Alfonso brought from his inside pocket a tube of what appeared to be common metal, with small holes running up one side, and a sliding hook-type protuberance on each end. It looked like something between a flute and a can opener.

"Well, now," said the lady of the house, "I just don't know. I'm awfully busy right now peeling potatoes and I . . ."

"Peeling potatoes," Alfonso echoed. "Why, ma'am, just let me show you what the Little Handy Wonder-Gem does to those potatoes." Alfonso pushed his way inside the house, walked determinedly into the kitchen, poised the metal tube at the pot full of unpeeled potatoes, slid the hook up one side and presto! Before a second elapsed, the potatoes were peeled, washed and in the pot on the stove boiling.

"Why, I never . . ." murmured the housewife unbelievingly. "Say, what did you say that thing was?"

Alfonso left the house in an hour, after giving his customer a Little Handy Wonder-Gem and demonstrating how it could make beds, sweep floors, balance the family budget, and take care of small children for six hours at a time. Alfonso also, above his protests, sold three Conner brushes.

By the end of the first week of his employment with the Conner Brush Company, sales records had been tabulated and the winner of District 4 was announced. When the note was handed to the district manager, he screamed, "Alfonso Littenlauter!" and ran down the corridor toward the filing department to double-check all records.

"Now that I've given you the district's and my own personal congratulations, Littenlauter," the manager ended his little talk with Alfonso that afternoon, "perhaps you'd like to make a little speech before the assembly tonight and give the rest of the salesmen some pointers."

"I'd rather not, sir," Alfonso modestly replied. "And now if you'll excuse me, I'd like to make a few more calls." Alfonso picked up his hat and suitcase and stepped out of the room.

Mr. Conner himself was the next to learn of Alfonso's startling sales record. When the next week's figures were tabulated, Alfonso Littenlauter's name was again at the head of the list, and in spite of the extra territory that had been given the salesman, Alfonso requested an additional twenty-four blocks in another part of town.

"I think I'll make a little trip to this Littenlauter's home," said Mr. Conner to his associates, and when Alfonso opened the door of his shabby two-room apartment, he was amazed to find Mr. Conner himself awaiting entrance.

"Why, Mr. Conner, I . . ." Alfonso gasped, and too late tried to bar the door to his visitor.

"Now, now, Littenlauter, old boy, don't be so modest," was Mr. Conner's booming retort, as he made his way past Alfonso's small frame into the living room. Then he stopped in surprise and gaped at the sight before him. Piled upon every available surface and in some cases, under it, were hundreds of small bristled objects.

"The nail brushes! The samples!" shouted Mr. Conner.

CONTINUED BEFORE LAST STORY

Norman Rockwell says:

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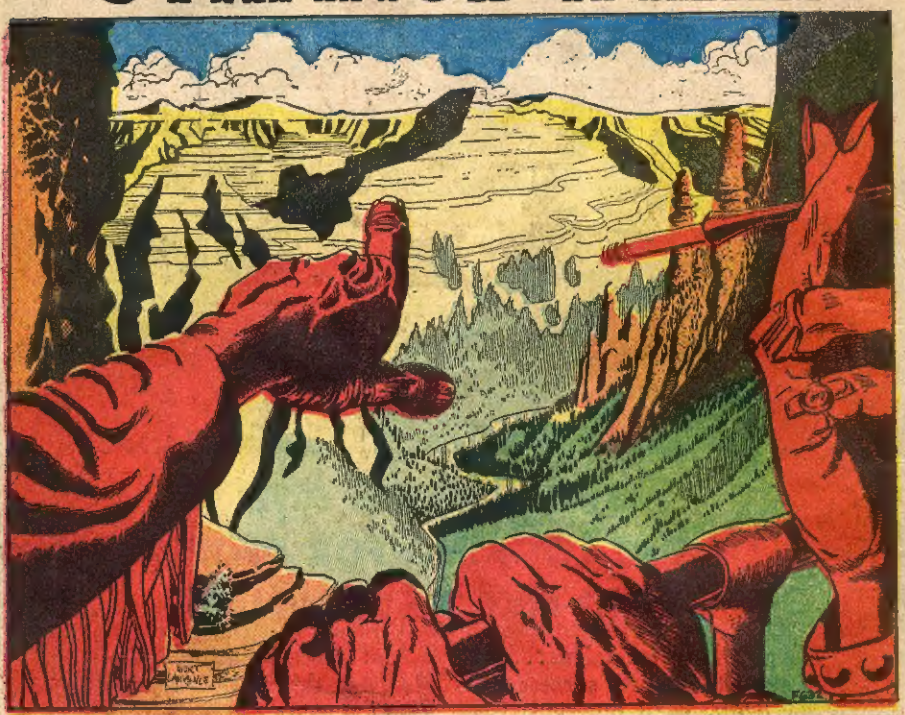
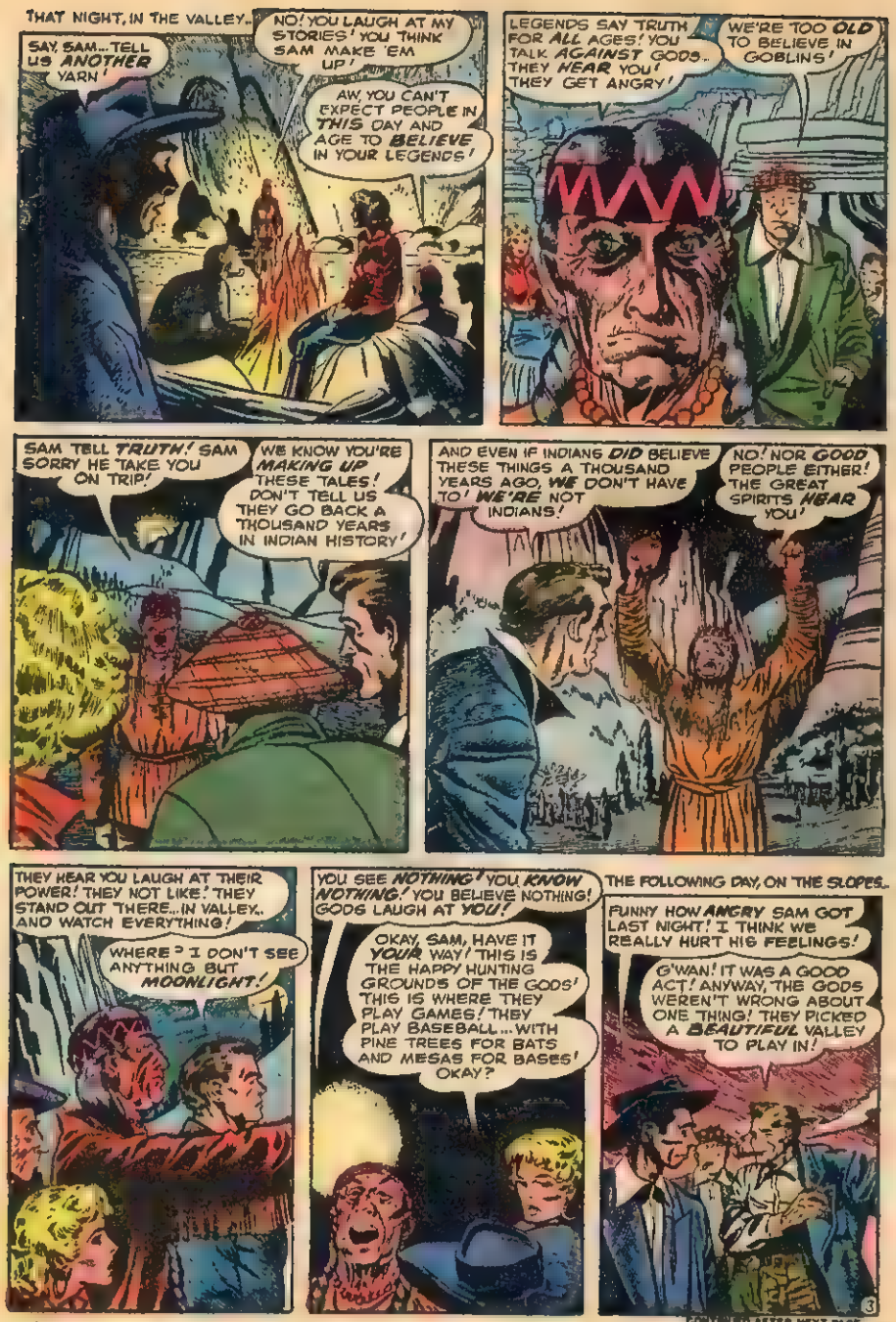
THEY WERE INTELLECTUALS FROM NEW YORK! THEY WERE TOO *SOPHISTICATED* TO BELIEVE THE OBVIOUS...TOO *COMPLICATED* TO SEE THE SIMPLE TRUTH ABOUT...

THE STRANGE VALLEY



INDIAN LEGEND SAY THIS IS HAPPY HUNTING GROUNDS OF INDIAN GODS! THAT YOU NOT BELIEVE IS OF NO MATTER!
LOOK, WE'RE NOT KIDS! SCENERY IS SCENERY! WE DON'T NEED LEGENDS TO GO WITH IT!
YOU NO BELIEVE? I NOT, CARE!
WAIT A MINUTE! YOU THINK GODS PLAY SOFTBALL DOWN THERE IN THE VALLEY?
GODS NO PLAY SOFT-BALL! GODS HUNT.. PALAVER... THEY DANCE.. THEY SING! ALL INDIANS BELIEVE THIS!
G'WAN! THAT'S THE SPIEL YOU HAND ALL THE TOURISTS!
I SAY NO MORE! WE GO DOWN INTO VALLEY! FOLLOW, PLEASE! BE CAREFUL... SOME STONES LOOSE!
HE'S A GREAT COMEDIAN! HE SAID ALL THAT WITHOUT ONCE CRACKING A SMILE!
BUT DO YOU SUPPOSE THE INDIANS THEMSELVES BELIEVE THIS IS A PLAYGROUND FOR THEIR GODS? DO THEY TAKE IT SERIOUSLY?
NOT NOW! THESE REDSKINS ARE ALL WASHED UP! THEY'RE 20TH CENTURY AMERICANS!
INJUN SAM WON'T ADMIT IT, BUT HIS FAIRY TALES ARE STRICTLY FOR TOURISTS!
YOU'RE RIGHT! YOU HAVE TO BE CRAZY TO SWALLOW THOSE LEGENDS!


THAT NIGHT, IN THE VALLEY..
SAY, SAM... TELL US ANOTHER YARN!
NO! YOU LAUGH AT MY STORIES! YOU THINK SAM MAKE 'EM UP!
AW, YOU CAN'T EXPECT PEOPLE IN THIS DAY AND AGE TO BELIEVE IN YOUR LEGENDS!
LEGENDS SAY TRUTH FOR ALL AGES! YOU TALK AGAINST GODS.. THEY HEAR YOU! THEY GET ANGRY!
WE'RE TOO OLD TO BELIEVE IN GOBLINS!
SAM TELL TRUTH! SAM SORRY HE TAKE YOU ON TRIP!
WE KNOW YOU'RE MAKING UP THESE TALES! DON'T TELL US THEY GO BACK A THOUSAND YEARS IN INDIAN HISTORY!
AND EVEN IF INDIANS DID BELIEVE THESE THINGS A THOUSAND YEARS AGO, WE DON'T HAVE TO! WE'RE NOT INDIANS!
NO! NOR GOOD PEOPLE EITHER! THE GREAT SPIRITS HEAR YOU!
THEY HEAR YOU LAUGH AT THEIR POWER! THEY NOT LIKE! THEY STAND OUT THERE... IN VALLEY.. AND WATCH EVERYTHING!
WHERE? I DON'T SEE ANYTHING BUT MOONLIGHT!
YOU SEE NOTHING! YOU KNOW NOTHING! YOU BELIEVE NOTHING! GODS LAUGH AT YOU!
OKAY, SAM, HAVE IT YOUR WAY! THIS IS THE HAPPY HUNTING GROUNDS OF THE GODS! THIS IS WHERE THEY PLAY GAMES! THEY PLAY BASEBALL... WITH PINE TREES FOR BATS AND MESAS FOR BASES! OKAY?
THE FOLLOWING DAY, ON THE SLOPES..
FUNNY HOW ANGRY SAM GOT LAST NIGHT! I THINK WE REALLY HURT HIS FEELINGS!
G'WAN! IT WAS A GOOD ACT! ANYWAY, THE GODS WEREN'T WRONG ABOUT ONE THING! THEY PICKED A BEAUTIFUL VALLEY TO PLAY IN!
3

CONTINUED AFTER NEXT PAGE...

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11. One By One
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17. You're Right
18. Secret Love

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8. Home of the Soul
9. I Can't Help What Others Say
10. Oh is the Ages Roll On
11. Jesus Hold My Hand
12. I Know Who Holds Tomorrow
13. Twinkle, Twinkle
14. Marvelous Over the Dollup
15. If We Never Meet Again
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9. Yambambe
10. El Nuevo Mambo
11. Quiere Ya Me
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12. Zippety Zam
13. If You Believe
14. Shake, Rattle & Roll
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17. You're the One
18. Come Go Wrestling
19. Warm Your Heart
20. She's the One

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8. Keep It A Secret
9. Hold Me Thrill Me, Kiss Me
10. You Don't You Believe Me
11. Tell I Bang Again With You
12. Don't Let The Stars Get in Your Eyes
13. Young
14. Eyes Now
15. Glow Worm
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17. Lady Is Tops
18. Oh Happy Day

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9. Hajdi-Baba
10. Mockin' Bird
11. Hey There
12. Count Your Blessings
13. Oh Marie
14. Shake, Rattle & Roll
15. The High And The Mighty
16. This Ole House
17. Teach Me Tonight
18. Hold My Hand

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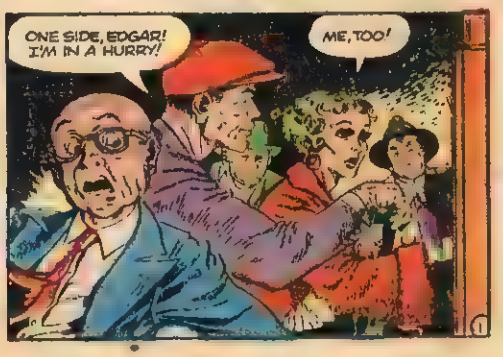
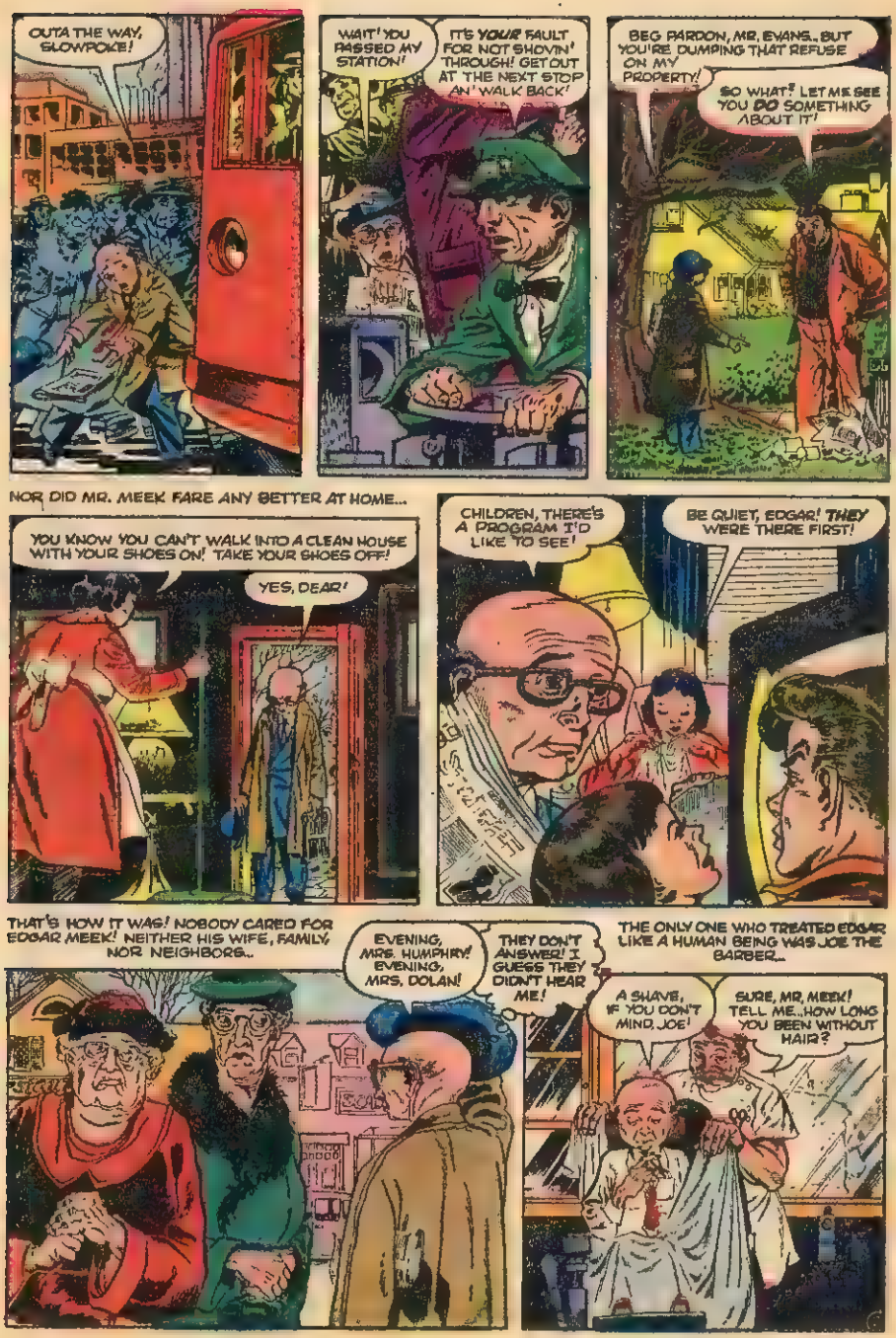
"THE MEEK SHALL INHERIT THE EARTH!" BUT EDGAR MEEK INHERITED ***NOTHING*** FROM HIS MEEKNESS, EXCEPT CONTEMPT AND ABUSE! THE DAY ***HAD*** TO COME WHEN THE WORM WOULD TURN... BUT ***WHEN?***

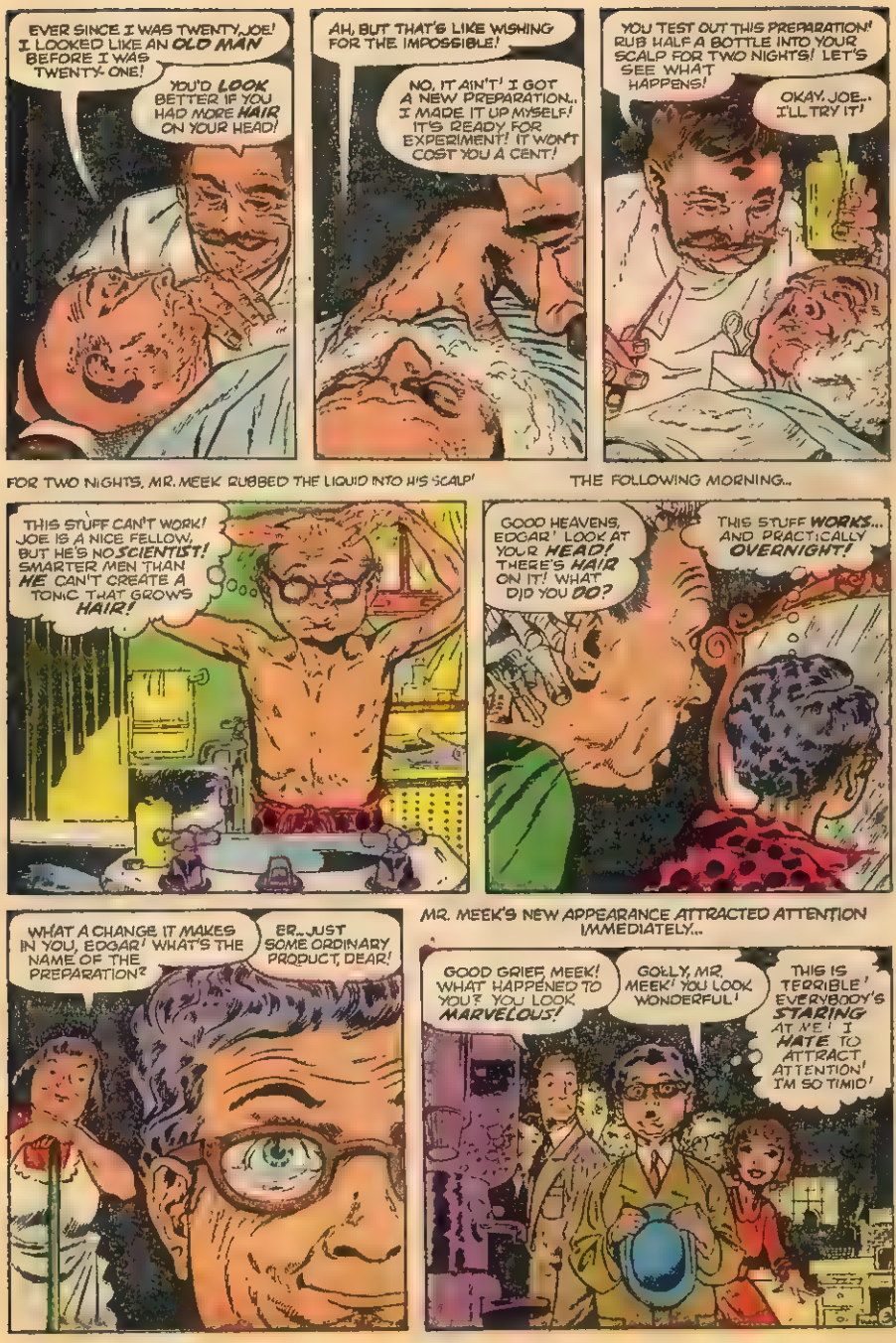
MR. MEEK

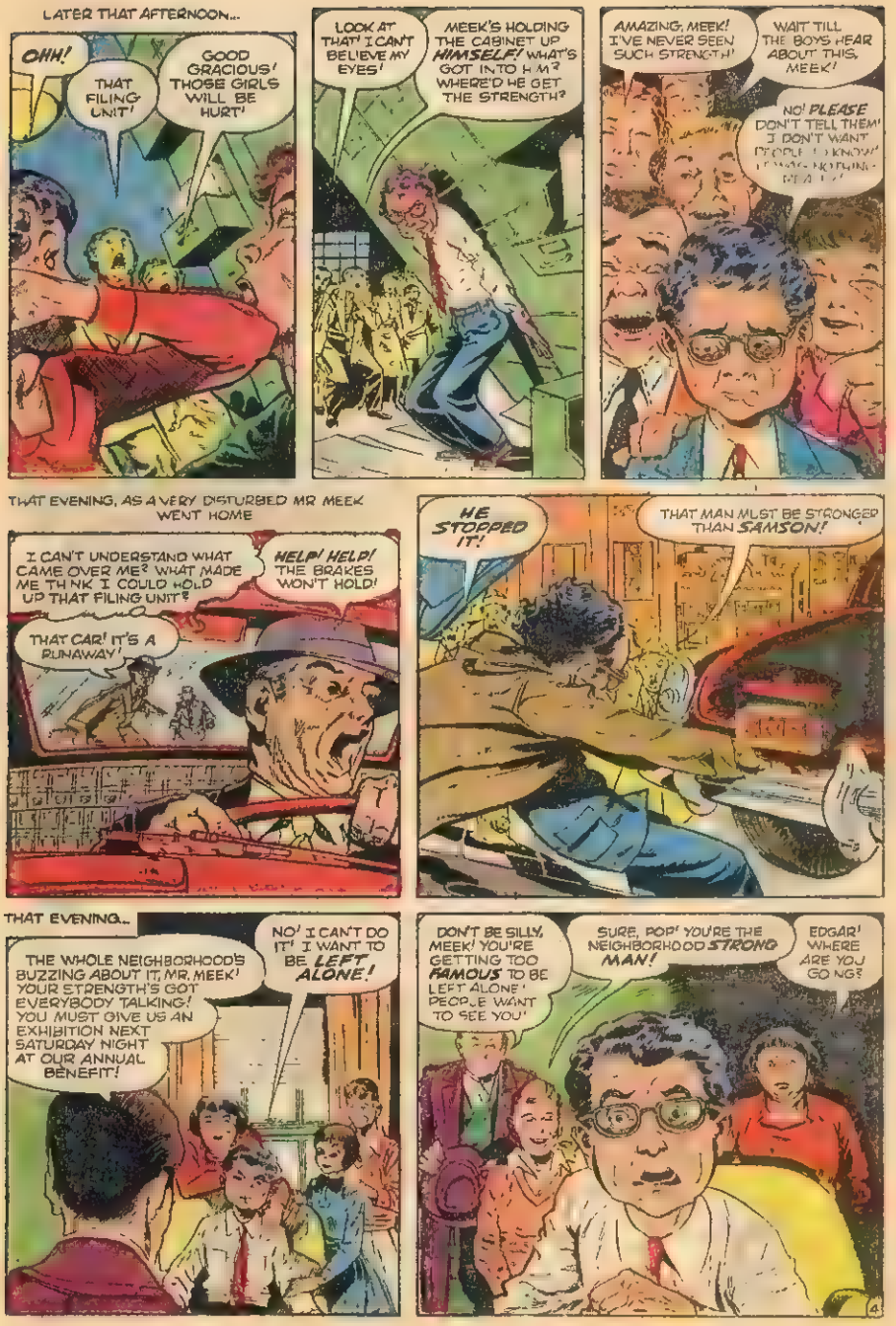
MEEK, YOU'RE AN IDIOT! YOUR MISTAKE IN ADDITION HAS BUNGLED THE ENTIRE REPORT!
I I'M SORRY, MR. KILBERRY! I DIDN'T ***MEAN*** TO MAKE THE MISTAKE! IT'S THE ***ONLY*** ONE I MADE ALL YEAR!
F-800

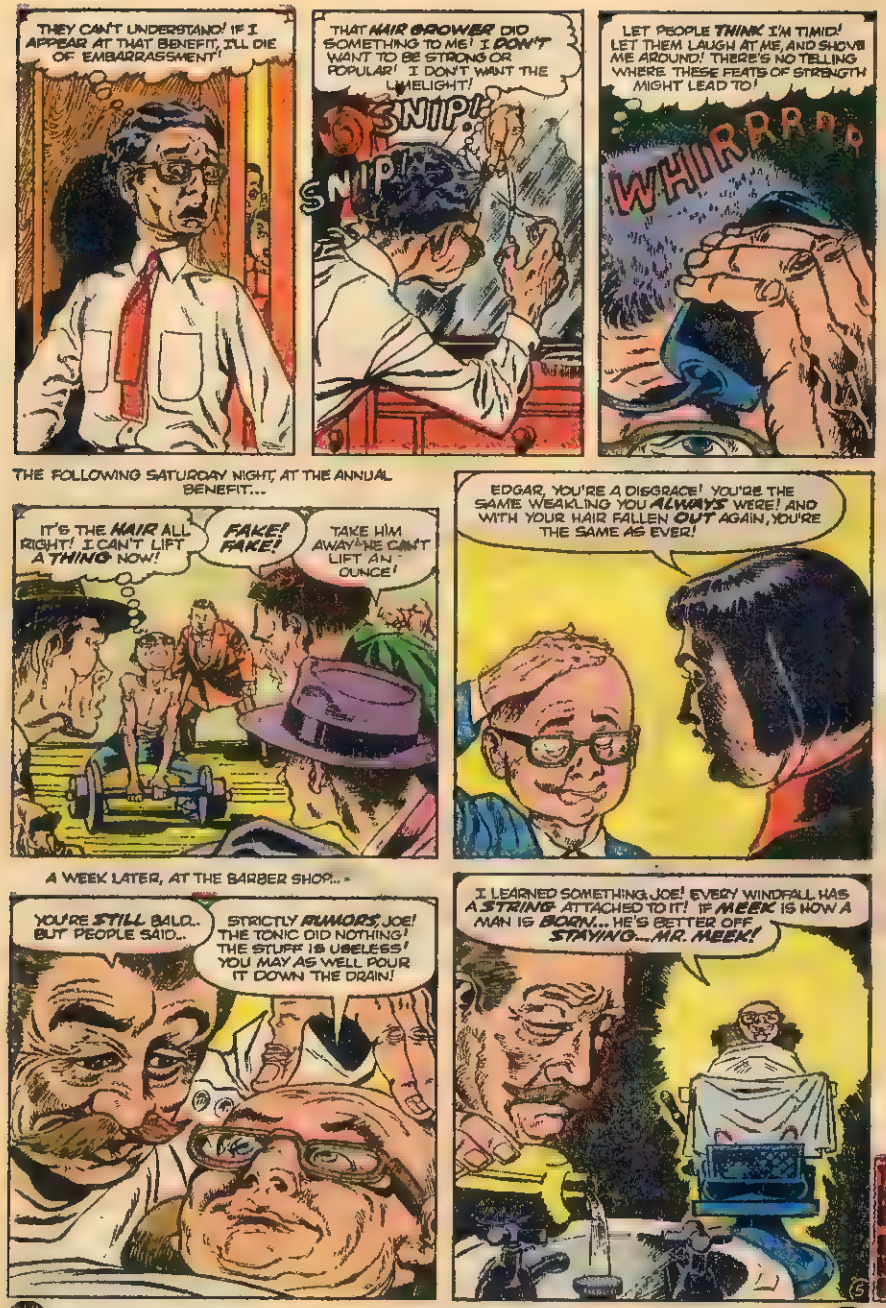
MR. MEEK'S BOSS WASN'T THE ***ONLY*** PERSON WHO SHOVED HIM AROUND..




OUTA THE WAY, SLOWPOKE!
WAIT! YOU PASSED MY STATION!
IT'S YOUR FAULT FOR NOT SHOVIN' THROUGH! GET OUT AT THE NEXT STOP AN' WALK BACK!
BEG PARDON, MR. EVANS.. BUT YOU'RE DUMPING THAT REFUSE ON MY PROPERTY!
SO WHAT? LET ME SEE YOU DO SOMETHING ABOUT IT!
NOR DID MR. MEEK FARE ANY BETTER AT HOME...
YOU KNOW YOU CAN'T WALK INTO A CLEAN HOUSE WITH YOUR SHOES ON! TAKE YOUR SHOES OFF!
YES, DEAR!
CHILDREN, THERE'S A PROGRAM I'D LIKE TO SEE!
BE QUIET, EDGAR! THEY WERE THERE FIRST!
THAT'S HOW IT WAS! NOBODY CARED FOR EDGAR MEEK! NEITHER HIS WIFE, FAMILY, NOR NEIGHBORS..
EVENING, MRS. HUMPHRY! EVENING, MRS. DOLAN!
THEY DON'T ANSWER! I GUESS THEY DIDN'T HEAR ME!
THE ONLY ONE WHO TREATED EDGAR LIKE A HUMAN BEING WAS JOE THE BARBER...
A SHAVE, IF YOU DON'T MIND, JOE!
SURE, MR. MEEK! TELL ME...HOW LONG YOU BEEN WITHOUT HAIR?


EVER SINCE I WAS TWENTY, JOE! I LOOKED LIKE AN OLD MAN BEFORE I WAS TWENTY-ONE!
YOU'D LOOK BETTER IF YOU HAD MORE HAIR ON YOUR HEAD!
AH, BUT THAT'S LIKE WISHING FOR THE IMPOSSIBLE!
NO, IT AIN'T! I GOT A NEW PREPARATION... I MADE IT UP MYSELF! IT'S READY FOR EXPERIMENT! IT WON'T COST YOU A CENT!
YOU TEST OUT THIS PREPARATION! RUB HALF A BOTTLE INTO YOUR SCALP FOR TWO NIGHTS! LET'S SEE WHAT HAPPENS!
OKAY, JOE... I'LL TRY IT!
FOR TWO NIGHTS, MR. MEEK RUBBED THE LIQUID INTO HIS SCALP!
THE FOLLOWING MORNING...
THIS STUFF CAN'T WORK! JOE IS A NICE FELLOW, BUT HE'S NO SCIENTIST! SMARTER MEN THAN HE CAN'T CREATE A TONIC THAT GROWS HAIR!
GOOD HEAVENS, EDGAR! LOOK AT YOUR HEAD! THERE'S HAIR ON IT! WHAT DID YOU DO?
THIS STUFF WORKS... AND PRACTICALLY OVERNIGHT!
WHAT A CHANGE IT MAKES IN YOU, EDGAR! WHAT'S THE NAME OF THE PREPARATION?
ER... JUST SOME ORDINARY PRODUCT, DEAR!
MR. MEEK'S NEW APPEARANCE ATTRACTED ATTENTION IMMEDIATELY...
GOOD GRIEF, MEEK! WHAT HAPPENED TO YOU? YOU LOOK MARVELOUS!
GOLLY, MR. MEEK! YOU LOOK WONDERFUL!
THIS IS TERRIBLE! EVERYBODY'S STARING AT ME! I HATE TO ATTRACT ATTENTION! I'M SO TIMID!


LATER THAT AFTERNOON...
OHH!
THAT FILING UNIT!
GOOD GRACIOUS! THOSE GIRLS WILL BE HURT!
LOOK AT THAT! I CAN'T BELIEVE MY EYES!
MEEK'S HOLDING THE CABINET UP HIMSELF! WHAT'S GOT INTO HIM? WHERE'D HE GET THE STRENGTH?
AMAZING, MEEK! I'VE NEVER SEEN SUCH STRENGTH!
WAIT TILL THE BOYS HEAR ABOUT THIS, MEEK!
NO! PLEASE DON'T TELL THEM! I DON'T WANT
THAT EVENING, AS A VERY DISTURBED MR MEEK WENT HOME
I CAN'T UNDERSTAND WHAT CAME OVER ME? WHAT MADE ME THINK I COULD HOLD UP THAT FILING UNIT?
HELP! HELP! THE BRAKES WON'T HOLD!
THAT CAR! IT'S A RUNAWAY!
HE STOPPED IT!
THAT MAN MUST BE STRONGER THAN SAMSON!
THAT EVENING...
THE WHOLE NEIGHBORHOOD'S BUZZING ABOUT IT, MR. MEEK! YOUR STRENGTH'S GOT EVERYBODY TALKING! YOU MUST GIVE US AN EXHIBITION NEXT SATURDAY NIGHT AT OUR ANNUAL BENEFIT!
NO! I CAN'T DO IT! I WANT TO BE LEFT ALONE!
DON'T BE SILLY, MEEK! YOU'RE GETTING TOO FAMOUS TO BE LEFT ALONE! PEOPLE WANT TO SEE YOU!
SURE, POP! YOU'RE THE NEIGHBORHOOD STRONG MAN!
EDGAR! WHERE ARE YOU GOING?
4


THEY CAN'T UNDERSTAND! IF I APPEAR AT THAT BENEFIT, I'LL DIE OF EMBARRASSMENT!
THAT HAIR GROWER DID SOMETHING TO ME! I DON'T WANT TO BE STRONG OR POPULAR! I DON'T WANT THE LIMELIGHT!
SNIP!
SNIP!
LET PEOPLE THINK I'M TIMID! LET THEM LAUGH AT ME, AND SHOVE ME AROUND! THERE'S NO TELLING WHERE THESE FEATS OF STRENGTH MIGHT LEAD TO!
WHIRRRRR
THE FOLLOWING SATURDAY NIGHT, AT THE ANNUAL BENEFIT...
IT'S THE HAIR ALL RIGHT! I CAN'T LIFT A THING NOW!
FAKE! FAKE!
TAKE HIM AWAY! HE CAN'T LIFT AN OUNCE!
EDGAR, YOU'RE A DISGRACE! YOU'RE THE SAME WEAKLING YOU ALWAYS WERE! AND WITH YOUR HAIR FALLEN OUT AGAIN, YOU'RE THE SAME AS EVER!
A WEEK LATER, AT THE BARBER SHOP...
YOU'RE STILL BALD.. BUT PEOPLE SAID..
STRICTLY RUMORS, JOE! THE TONIC DID NOTHING! THE STUFF IS USELESS! YOU MAY AS WELL POUR IT DOWN THE DRAIN!
I LEARNED SOMETHING, JOE! EVERY WINDFALL HAS A STRING ATTACHED TO IT! IF MEEK IS HOW A MAN IS BORN... HE'S BETTER OFF STAYING... MR. MEEK!

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MAN IN THE DARK!

A FIGURE LOOMS OUT OF THE SNOW. A SMALL MAN, WALKING THE COLD STREETS! THE CHILL OF THE DECEMBER COLD AND THE WIND-DRIVEN SNOW PIERCES HIM! BUT, MARK HIM WELL, FOR HE HOLDS THE POWER OF LIFE AND DEATH FOR ALL PEOPLES OF EARTH!
HE WALKED PAST THE HOUSES PAYING NO HEED TO THEM
I'VE BEEN HERE ON EARTH THREE DAYS! IT'S ENOUGH! THIS WORLD AND ITS PEOPLE ARE COLD... COLD.
THREE DAYS HE'D BEEN HERE ON EARTH... AND MOST OF THE DAYLIGHT HOURS HE'D SPENT IN THE PUBLIC LIBRARY READING NEWSPAPERS...
Pete Tumlinson
F751

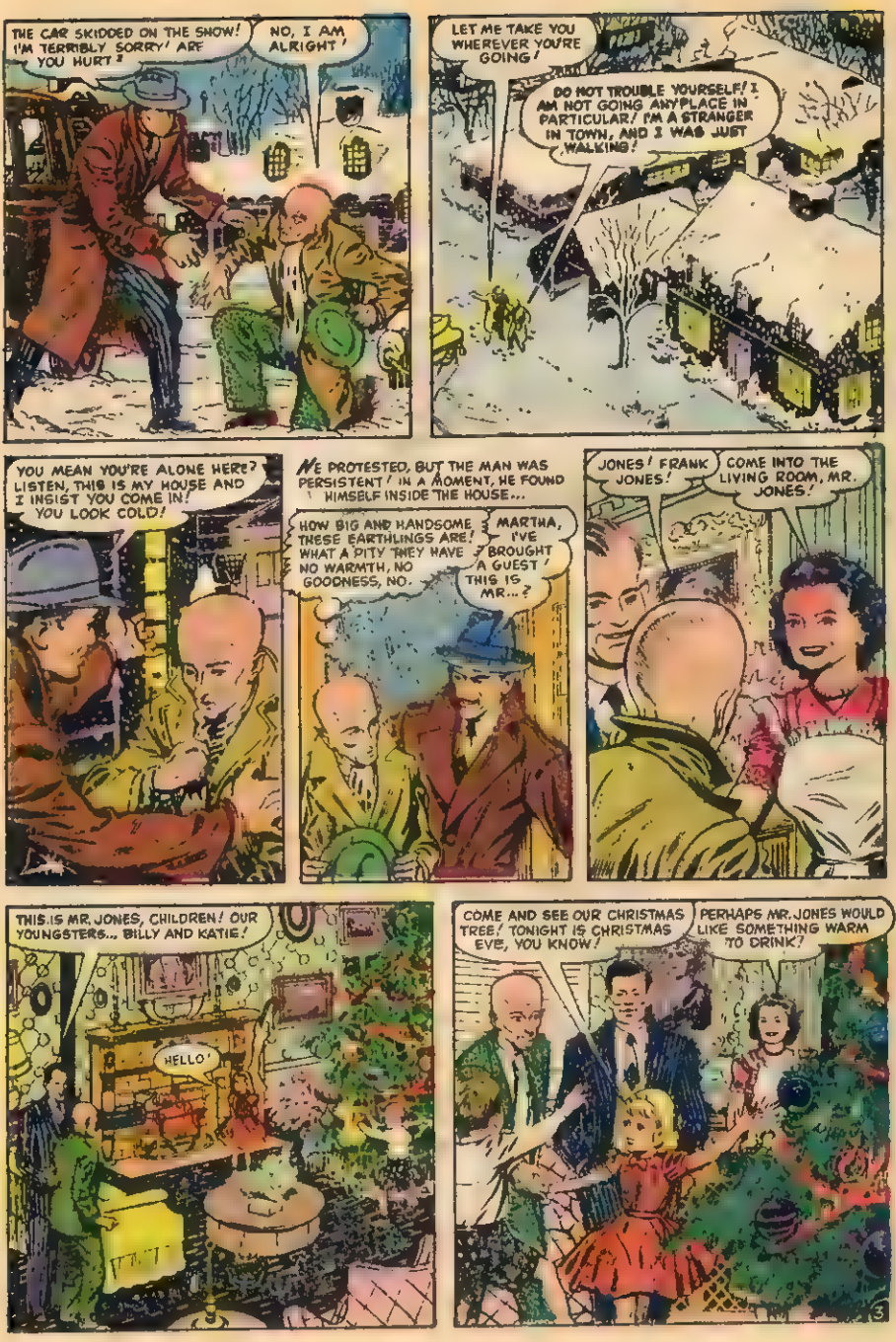
WHEN HE HAD LEFT THE LIBRARY, THE PEOPLE HE HAD PASSED ON THE STREETS WERE ALWAYS HURRYING, THEIR FACES REMOTE, EMPTY, COLD...

HE WALKED ON, THRU THE SUBURBS! BEYOND WERE THE EMPTY WOODS WHERE HIS THOUGHT-TRANSMITTER WAS HIDDEN...

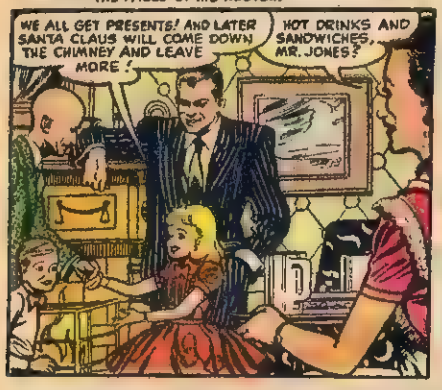
YES, I HAVE SEEN ENOUGH! I WILL SEND MY THOUGHTS THRU SPACE TOWARD MY WAITING PEOPLE! THEY ARE EAGER TO HEAR FROM THEIR AGENT ON EARTH!

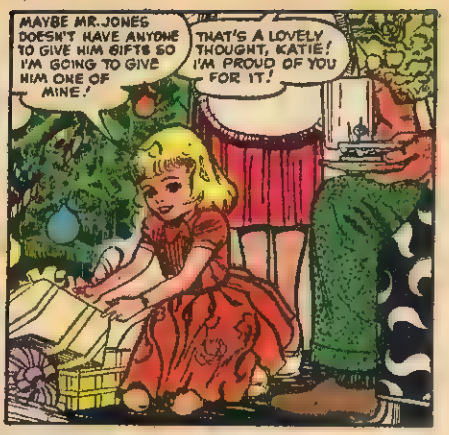
THEY WILL BE SO DISAPPOINTED! THEY WAIT UP THERE TO HEAR WHETHER EARTH CAN BE APPROACHED IN PEACE, OR IF IT MUST BE WAR! MY PEOPLE HATE STRIFE!

HE SHIVERED! HE HATED TO THINK OF THE END OF A RACE! HE HURRIED FORWARD THRU THE COLD...


THE CAR SKIDDED ON THE SNOW! I'M TERRIBLY SORRY! ARE YOU HURT?
NO, I AM, ALRIGHT!
LET ME TAKE YOU WHEREVER YOU'RE GOING!
DO NOT TROUBLE YOURSELF! I AM NOT GOING ANYPLACE IN PARTICULAR! I'M A STRANGER IN TOWN, AND I WAS JUST WALKING!
YOU MEAN YOU'RE ALONE HERE? LISTEN, THIS IS MY HOUSE AND I INSIST YOU COME IN! YOU LOOK COLD!
HE PROTESTED, BUT THE MAN WAS PERSISTENT! IN A MOMENT, HE FOUND HIMSELF INSIDE THE HOUSE...
HOW BIG AND HANDSOME THESE EARTHLINGS ARE! WHAT A PITY THEY HAVE NO WARMTH, NO GOODNESS, NO.
MARTHA, I'VE BROUGHT A GUEST! THIS IS MR...?
JONES! FRANK JONES!
COME INTO THE LIVING ROOM, MR. JONES!
THIS IS MR. JONES, CHILDREN! OUR YOUNGSTERS... BILLY AND KATIE!
HELLO!
COME AND SEE OUR CHRISTMAS TREE! TONIGHT IS CHRISTMAS EVE, YOU KNOW!
PERHAPS MR. JONES WOULD LIKE SOMETHING WARM TO DRINK?
3

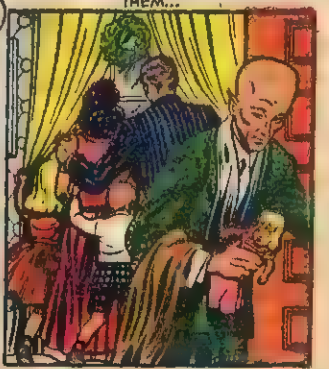
THE CHILD'S HAND WAS WARM IN HIS...THE WARMTH OF THE FIRE REACHED OUT TO HIM, AS DID THE WARMTH OF THE SMILES ON THE FACES OF HIS HOSTS...




MAYBE MR. JONES DOESN'T HAVE ANYONE TO GIVE HIM GIFTS SO I'M GOING TO GIVE HIM ONE OF MINE!
THAT'S A LOVELY THOUGHT, KATIE! I'M PROUD OF YOU FOR IT!

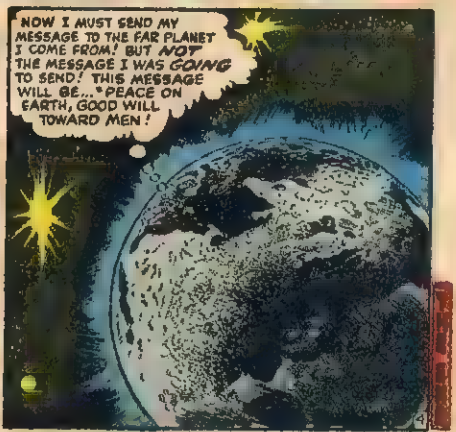
HOW DIFFERENT THESE PEOPLE WERE FROM WHAT HE BELIEVED! BUT THIS MUST BE JUST AN ISOLATED CASE!

THEY STOOD AT THE WINDOW LOOKING OUT TOWARD THE CHILDREN SINGING! HE SILENTLY OPENED THE DOOR AND LEFT THEM...



THE SNOW HAD STOPPED! HE HEARD BELLS IN THE DISTANCE! SLOWLY HE LOOKED UP TOWARD THE GREAT VAULT OF THE SKY...

WHAT A TERRIBLE MISTAKE I ALMOST MADE! HOW WRONG I WAS ABOUT THESE PEOPLE! THIS LITTLE GIFT I SHALL ALWAYS CHERISH... AND I WILL GIVE MY OWN GIFT TO ALL MANKIND, THE GIFT OF LIFE AND FUTURE!


NOW I MUST SEND MY MESSAGE TO THE FAR PLANET I COME FROM! BUT NOT THE MESSAGE I WAS GOING TO SEND! THIS MESSAGE WILL BE..."PEACE ON EARTH, GOOD WILL TOWARD MEN!

ATLAS FOR THE BEST IN UNUSUAL STORIES LOOK FOR THE ATLAS SEAL ON THE COVER ATLAS

"Where on earth . . ." He turned to Alfonso in amazement.

"I'm very sorry, sir," Alfonso began his apology. "You see, I . . . well, I . . . it's just that I keep forgetting to give them away." And then he added as a partial excuse, "they're really not very good brushes, you know."

"Not very good brushes?" Mr. Conner repeated with wonder. "Well, then, how did you . . . good heavens," he gasped as the realization hit him. "And you've broken all records for salesmanship without even giving away samples." Mr. Conner fairly flew out the door and sped back to the office to examine more records, not forgetting to stop at a very good private investigation office to arrange for a man to follow Mr. Alfonso Littenlauter and report in detail every move this remarkable fellow made.

When the facts were duly reported to Mr. Conner, the investigator proudly displayed the foreign, metal-like tube to his client and explained, "You see, sir, it looks like he's giving *these* things away, instead of the regular nail-brush samples. According to his salestalk, these contraptions do *everything*. You just point 'em, see," and then by way of illustration, he pointed the contrivance at Mr. Conner's littered desk and said, "Put yourself in order!" and before Mr. Conner's astonished eyes, the papers flew to the proper box, the pens arranged themselves neatly in the penholders, and drawers slid out to receive their contents, quickly closed again, and the desk in a second was clean and in perfect order.

Before Mr. Conner had a chance to collect himself, the investigator went on, "and the housewives were so grateful, that they all bought a few articles to show their appreciation."

It wasn't surprising, therefore, that Alfonso received strict orders that very afternoon to appear before Mr. Conner. When confronted with the evidence, Alfonso could do nothing but look abashed and mutter, "I guess you finally found out." And then he added proudly, "But it really doesn't matter now. Everything's all been taken care of by this time."

Confounded by Alfonso's attitude, Mr. Conner could only sputter, "What do you mean, Littenlauter? Do you mean to stand there and . . ."

But Alfonso quickly added, "Yes, I think I can tell you everything now. It wasn't easy to put up this pretense of being a salesman on earth like this. My mission was to put these little 'gadgets' in every home in this town, for constant use, to see how long they could last. If they proved themselves here in earth's atmosphere, then it would be easy for the rest of 'us' to come, use them on you earth-people to make you helpless and take over this planet ourselves." Then Alfonso said triumphantly, "The rest of my men should be on their way now!"

Mr. Conner sat at his desk helplessly. For once he was speechless. The silence was finally interrupted by a loud rapping on the door, and Alfonso's former district manager entered, very disturbed. "I'm sorry to interrupt, R.C.," he apologized, "but I thought you should know about these complaints from all of Alfonso's customers. It seems he gave them some kind of a gadget and promised them it would do *anything* . . . then it just stopped working."

"Stopped working?" Alfonso uttered in complete surprise.

And for further proof, the district manager held out three of the tube-like machines to him for examination. Alfonso grabbed them eagerly, pointed one at the sheaf of papers and said, "File yourselves!" The papers didn't move. He took another, aimed it at the door and ordered, "Open!" The door remained shut.

Again and again Alfonso tried to make his tubes do his bidding, but each time they stubbornly refused. When the full truth dawned upon Alfonso, he stared cheerlessly at Mr. Conner and tonelessly remarked, "We're through! They just don't last here. It must be something about the atmosphere."

"Now see here, Littenlauter," the district manager began, but Alfonso was too quick for him. He took a brand-new shiny tube from his inside pocket, and before both the startled men's eyes, pointed it directly at himself and said, "Take me back!"

In a split second, Alfonso had disappeared. A voice echoed through the room muttering, "I'm just in time to stop them," and the district manager stared at Mr. Conner with wide eyes. "Well . . . !" he said uncomprehendingly. "We've just lost the *best* salesman Conner Brush Company ever had!"

THE END F-827

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MIGHTY LION TRIANGLE!! "Ben Franklin" Canal Zone, Rhodesia, Mesquite, Weird Africa, Idol, Sahara, Red Cross & 25 others: 5c to Approval Buyers.
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CORETTOS "ORCHID" DIAMOND! Plus Enormous 5 colored Flag stamp, Will Rogers, Giant Aerial, 1st MC commem. Midget, Cactus, Kaiser Girl, 24 others, FREE to approval buyers for 3c postage. BELMONT Dept. 85, Washington 15, D. C.

TOPS

FREE BOOK! "HOW TO COLLECT STAMPS" 32 pages & many illustrations. With approvals. Send 3¢ postage.
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Ugly BLACKHEADS OUT IN SECONDS

Keep your complexion free of Blackheads this new way — look attractive instantly!

Try VACUTEX
Blackhead-Remover

$1.00

The amazingly effective Vacutex extracts Blackheads automatically — WITHOUT squeezing the skin or injuring tissues. Easy to use with three fingers. It reaches Blackheads anywhere. Try it 10 days and if not delighted, return VACUTEX and your money will be refunded.

10 DAY TRIAL COUPON

RALLCO PRODUCTS CO., Dept 207
19 West 44th St., New York 18, N. Y.
☐ Enclosed find $1. Send postpaid.
☐ Send C.O.D. I will pay postmen $1 plus postage. $1 refund if not delighted.
SORRY, NO C. O. D.'s OUTSIDE U. S. A.

PLAY GUITAR IN 7 DAYS OR GET MONEY BACK

ED SALE, TOP RADIO GUITARIST, TEACHER OF HUNDREDS OF GUITARISTS, PROFESSIONALS, WILL POSITIVELY TEACH YOU TO PLAY A BEAUTIFUL SONG THE FIRST DAY! AND ANY SONG BY EAR OR NOTE IN 7 DAYS. His 66 page secret system contains 52 life size photographs, 87 chord and finger placing charts along with complete, easy to learn instructions on—How to tune, build chords, keep time, bass runs, dance chords, swing, over 100 learn-quick examples, etc., plus 110 Hillbilly, Popular and Western songs with 1st, 2nd, 3rd guitar, words and music. ABSOLUTELY NO previous music knowledge needed! Imagine how surprised and proud your friends will be when they hear you play their favorite songs on the guitar. SEND NO MONEY. Just name and address, pay postman $1.98 plus C.O.D. postage, or send $2 and I pay postage. Same guarantee. Sorry, no C.O.D. to APO, FPO, or outside Continental U.S.A., Canada and Foreign. $2—cash with order.

$1.98

FREE Instant Pocket Chord Finder (worth $2.00) of all 66 chords used in popular sheet music. Play any song—in any key—the shortcut way. FREE with your order.
ED SALE, Studio 3701, Bradley Beach, N. J.

200 DIFFERENT STAMPS 10¢

INCLUDING U.S.A. TRIANGLES, ALL STAMPS FROM NATION SHOWN ON COIN, 10¢ APPROVALS
AVALON STAMP CO. Dept F SPRINGFIELD MASS

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75 selected old timers. Each 50 or more years old. 75 all different including even the biggest collections! Get all 75 of these unusual classics for less than 1¢ each. All for just 10¢! With your request for approvals.
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Mint Brit. Colonies from Brunei, Seychelles, Tristan, New Guinea, Caymans, Gilbert Ellice Islands, Virgins, PLUS, PEARL with approvals.
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SONG POEMS WANTED

Send your poems for free examination
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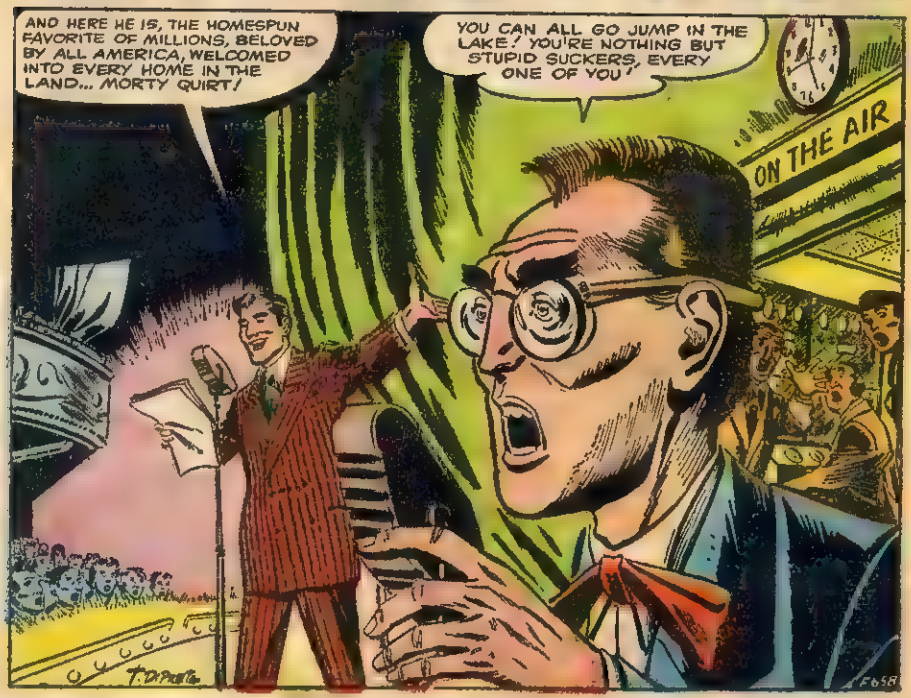
FIVE STAR MUSIC MASTERS, 97 BEACON BLDG. BOSTON, MASS.

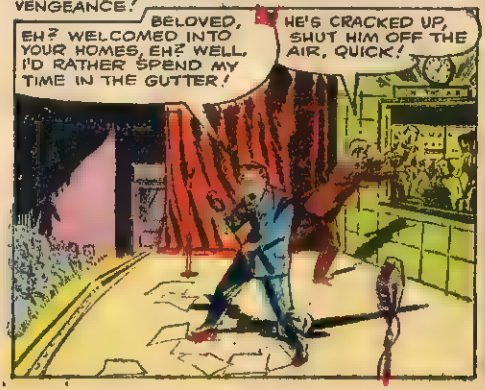
New Catalog of 3000 Novelties

Send 10c for amazing catalog of novelties, gifts, toys, animals, jokes, makers, scholars, planes & boats, jobs & tricks, magic tricks, unusual secrets, gadgets, time savers, cameras, optical goods, magic tricks, movies, jewelry, clocks, stamps, coins, puzzles, guns & knives, radios, books, amateurs, widgets, artists' supplies, paints & sets, mixtures & liquids, novels, sports, books, games, music, science, and what not. Rush 10c now!
Johnson Smith Co., Dept. 678, Detroit 7, Mich.

ON THE AIR...

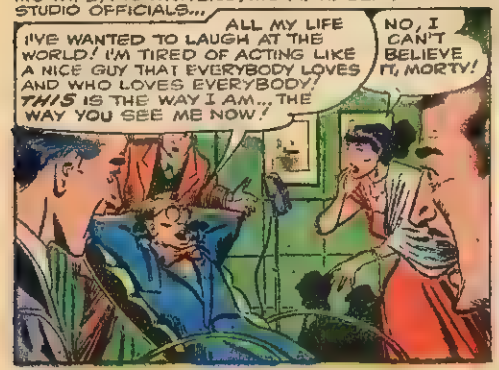

AND HERE HE IS, THE HOMESPUN FAVORITE OF MILLIONS, BELOVED BY ALL AMERICA, WELCOMED INTO EVERY HOME IN THE LAND... MORTY QUIRT!
YOU CAN ALL GO JUMP IN THE LAKE! YOU'RE NOTHING BUT STUPID SUCKERS, EVERY ONE OF YOU!
ON THE AIR

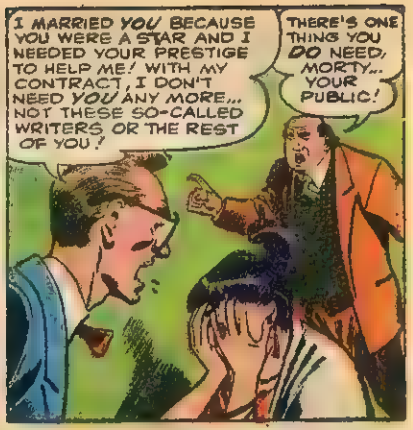
THE STUDIO AUDIENCE STARED AND LISTENED IN DISBELIEF AND SHOCK, AS AMERICA'S FAVORITE COMEDIAN DEPARTED FROM THE SCRIPT WITH A VENGEANCE!

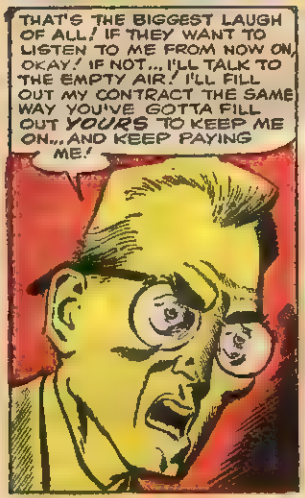


OH, NO YOU DON'T! I'VE JUST SIGNED A LIFETIME CONTRACT! YOU'VE GOT TO KEEP ME ON! THIS IS WHAT I'VE BEEN WAITING FOR... TO SAY WHAT I WANT TO SAY!
MORTY! WHAT'S HAPPENED TO YOU? SOMEBODY GET A DOCTOR!

BUT MORTY'S ACTIONS WERE *NOT* THE RESULT OF A BREAKDOWN, AS HE TOOK PAINS TO EXPLAIN TO HIS WIFE, HIS WRITERS, HIS MANAGER AND THE STUDIO OFFICIALS...


ALL MY LIFE I'VE WANTED TO LAUGH AT THE WORLD! I'M TIRED OF ACTING LIKE A NICE GUY THAT EVERYBODY LOVES AND WHO LOVES EVERYBODY! *THIS* IS THE WAY I AM... THE WAY YOU SEE ME NOW!
NO, I CAN'T BELIEVE IT, MORTY!


I MARRIED *YOU* BECAUSE YOU WERE A STAR AND I NEEDED YOUR PRESTIGE TO HELP ME! WITH MY CONTRACT, I DON'T NEED *YOU* ANY MORE... NOT THESE SO-CALLED WRITERS OR THE REST OF YOU!
THERE'S ONE THING YOU *DO* NEED, MORTY... YOUR PUBLIC!

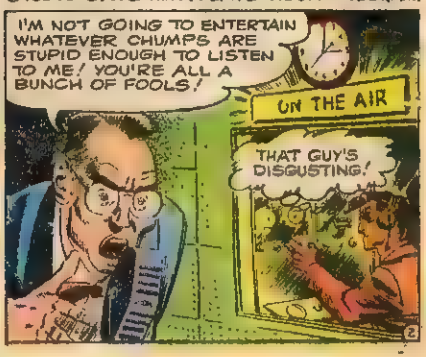

THAT'S THE BIGGEST LAUGH OF ALL! IF THEY WANT TO LISTEN TO ME FROM NOW ON, OKAY! IF NOT... I'LL TALK TO THE EMPTY AIR! I'LL FILL OUT MY CONTRACT THE SAME WAY YOU'VE GOTTA FILL OUT *YOURS* TO KEEP ME ON... AND KEEP PAYING ME!

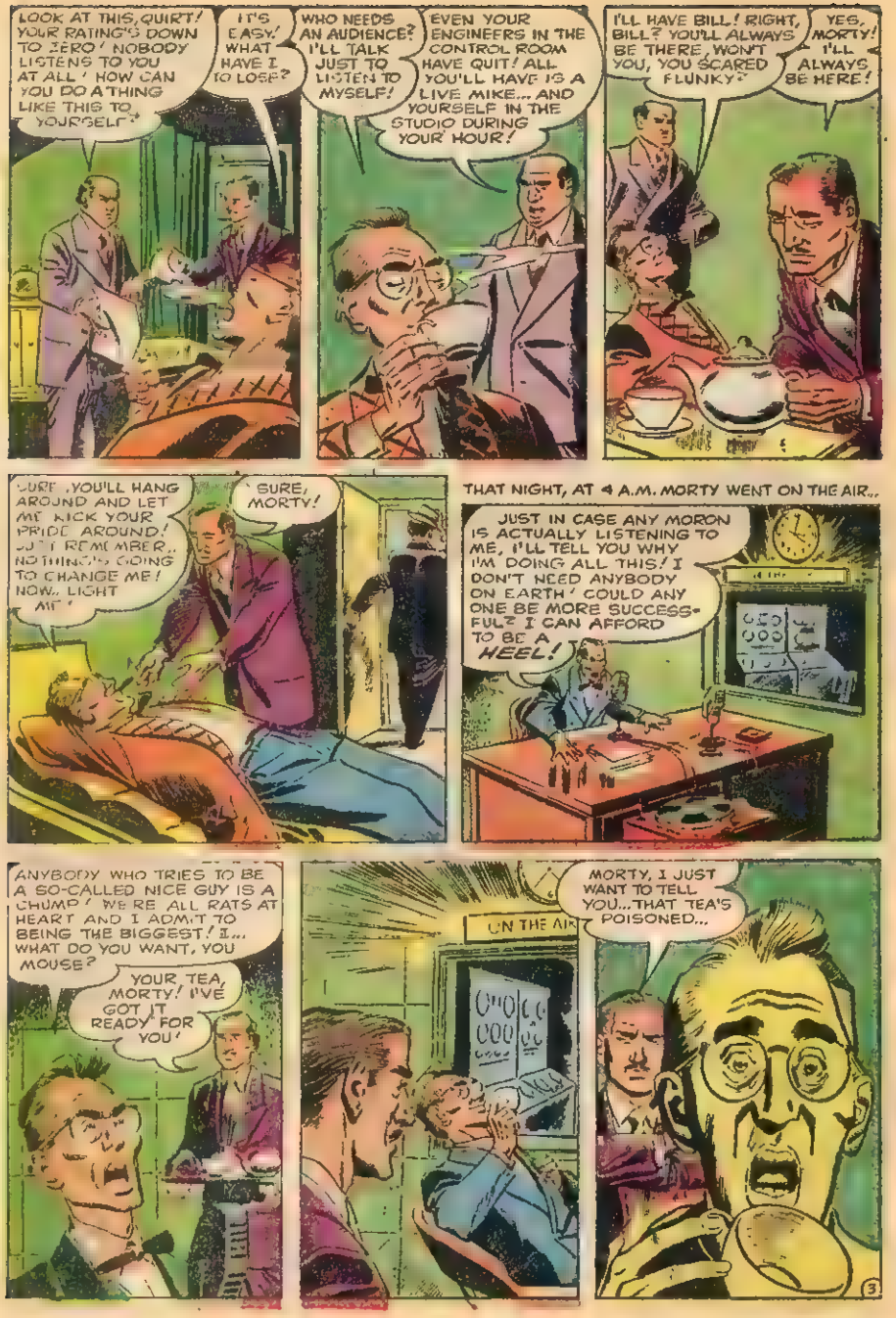
REVULSION FILLED THE FACES OF THOSE WHO HAD STUCK TO MORTY QUIRT DURING THE LEAN AND HUNGRY YEARS AS THEY REALIZED THE MONSTROSITY THEY HAD BEEN HARBORING IN THEIR MIDST...

THEN THEY ALL LEFT EXCEPT ONE MAN... BILL SAWYER, HIS MANAGER!

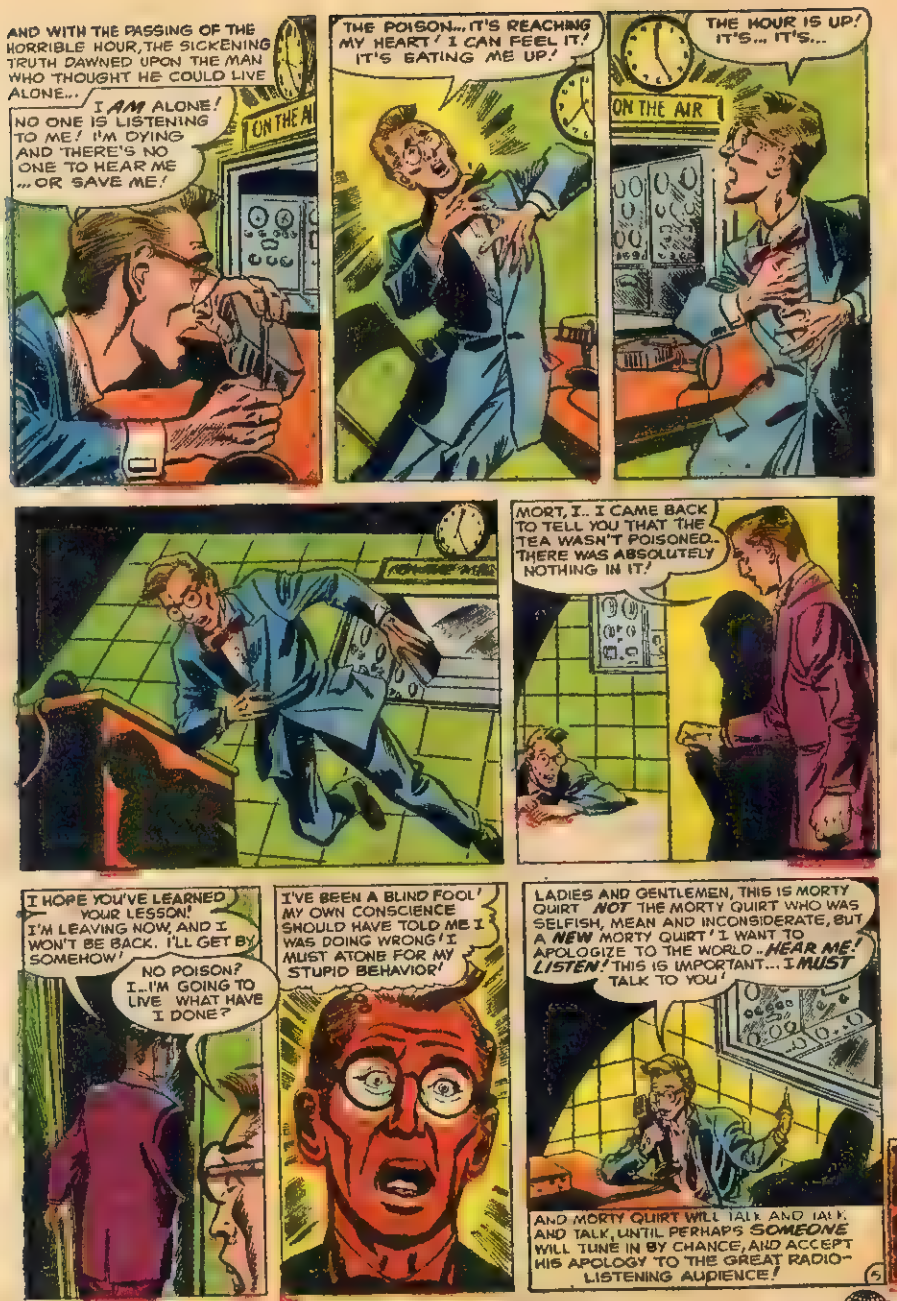
I HANDLED *YOU* EXCLUSIVELY! NOW I'VE NO ONE ELSE! NO ONE WILL HAVE ME! CAN YOU KEEP ME ON, MORTY? I'LL DO ANYTHING!
OKAY, BILL... I'LL KEEP YOU ON! NOW... SHINE MY SHOES!

THE SCANDAL OF MORTY'S ACTIONS WAS FLASHED TO THE WORLD! IT WAS IMPOSSIBLE TO KEEP HIM ON HIS REGULAR TIME, SO THE STUDIO GAVE HIM A LATE-HOUR PROGRAM:


I'M NOT GOING TO ENTERTAIN WHATEVER CHUMPS ARE STUPID ENOUGH TO LISTEN TO ME! YOU'RE ALL A BUNCH OF FOOLS!
ON THE AIR
THAT GUY'S DISGUSTING!


LOOK AT THIS, QUIRT! YOUR RATING'S DOWN TO ZERO! NOBODY LISTENS TO YOU AT ALL! HOW CAN YOU DO A THING LIKE THIS TO YOURSELF?
IT'S EASY! WHAT HAVE I TO LOSE?
WHO NEEDS AN AUDIENCE? I'LL TALK JUST TO LISTEN TO MYSELF!
EVEN YOUR ENGINEERS IN THE CONTROL ROOM HAVE QUIT! ALL YOU'LL HAVE IS A LIVE MIKE... AND YOURSELF IN THE STUDIO DURING YOUR HOUR!
I'LL HAVE BILL! RIGHT, BILL? YOU'LL ALWAYS BE THERE, WON'T YOU, YOU SCARED FLUNKY?
YES, MORTY! I'LL ALWAYS BE HERE!
SURE, YOU'LL HANG AROUND AND LET ME KICK YOUR PRIDE AROUND! JUST REMEMBER.. NOTHING'S GOING TO CHANGE ME! NOW.. LIGHT ME!
SURE, MORTY!
THAT NIGHT, AT 4 A.M. MORTY WENT ON THE AIR..
JUST IN CASE ANY MORON IS ACTUALLY LISTENING TO ME, I'LL TELL YOU WHY I'M DOING ALL THIS! I DON'T NEED ANYBODY ON EARTH! COULD ANY ONE BE MORE SUCCESSFUL? I CAN AFFORD TO BE A HEEL!
ANYBODY WHO TRIES TO BE A SO-CALLED NICE GUY IS A CHUMP! WE'RE ALL RATS AT HEART AND I ADMIT TO BEING THE BIGGEST! I... WHAT DO YOU WANT, YOU MOUSE?
YOUR TEA, MORTY! I'VE GOT IT READY FOR YOU!
ON THE AIR
MORTY, I JUST WANT TO TELL YOU...THAT TEA'S POISONED...
3

POISON? YOU'RE TRYING TO KILL ME!
TRY TO ACT LIKE A MAN FOR A CHANGE, MORTY! IT'LL BE AN HOUR BEFORE IT TAKES EFFECT! YOU'LL HAVE TIME TO THINK OVER WHAT YOU'VE DONE TO PEOPLE IN THAT TIME!
CRASH!
NO! DON'T DO THIS TO ME! GET A DOCTOR... QUICK! I'LL GIVE YOU ANYTHING YOU WANT!
TOO LATE FOR THAT! I'M LEAVING YOU, AND I'M LOCKING THE DOOR! THERE ISN'T ANYONE ELSE IN THIS BUILDING, MORT! WHEN THEY COME IN THE MORNING, THEY'LL FIND YOU DEAD!
THE FOOL! THIS MIKE IS OPEN AND THOUSANDS OF PEOPLE ARE LISTENING!
LISTEN, FOLKS... WHAT YOU JUST HEARD WAS NOT A GAG! I'M REALLY POISONED! GET A DOCTOR! SEND HIM AT ONCE TO RADIO HALL, STUDIO "B"! BREAK THE DOOR DOWN! GET HERE FAST AND GET ME AN ANTIDOTE! HURRY!
ON THE AIR
FIFTEEN MINUTES PASSED BUT NO ONE CAME, AS MORTY WRITHED IN AGONY...
HURRY! I'M GETTING WEAKER! THERE'S STILL FORTY-FIVE MINUTES! ANYONE WITHIN THE SOUND OF MY VOICE... PLEASE CALL A DOCTOR! I'M POISONED!
A HALF-HOUR WENT BY...
I'M DYING! THERE'S NOT MUCH TIME! THE POISON IS TAKING EFFECT! DOESN'T ANYONE HEAR ME?
ON THE AIR
THEY SAID I'VE LOST MY AUDIENCE... BUT THERE MUST BE SOMEONE LISTENING! THERE MUST BE ONE... JUST ONE!

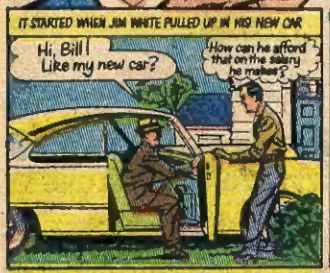

AND WITH THE PASSING OF THE HORRIBLE HOUR, THE SICKENING TRUTH DAWNED UPON THE MAN WHO THOUGHT HE COULD LIVE ALONE...
I AM ALONE! NO ONE IS LISTENING TO ME! I'M DYING AND THERE'S NO ONE TO HEAR ME ...OR SAVE ME!
ON THE AIR
THE POISON... IT'S REACHING MY HEART! I CAN FEEL IT! IT'S EATING ME UP!
THE HOUR IS UP! IT'S... IT'S...
ON THE AIR
MORT, I.. I CAME BACK TO TELL YOU THAT THE TEA WASN'T POISONED.. THERE WAS ABSOLUTELY NOTHING IN IT!
I HOPE YOU'VE LEARNED YOUR LESSON! I'M LEAVING NOW, AND I WON'T BE BACK. I'LL GET BY SOMEHOW!
NO POISON? I..I'M GOING TO LIVE WHAT HAVE I DONE?
I'VE BEEN A BLIND FOOL! MY OWN CONSCIENCE SHOULD HAVE TOLD ME I WAS DOING WRONG! I MUST ATONE FOR MY STUPID BEHAVIOR!
LADIES AND GENTLEMEN, THIS IS MORTY QUIRT NOT THE MORTY QUIRT WHO WAS SELFISH, MEAN AND INCONSIDERATE, BUT A NEW MORTY QUIRT! I WANT TO APOLOGIZE TO THE WORLD.. HEAR ME! LISTEN! THIS IS IMPORTANT... I MUST TALK TO YOU!
AND MORTY QUIRT WILL TALK AND TALK AND TALK, UNTIL PERHAPS SOMEONE WILL TUNE IN BY CHANCE, AND ACCEPT HIS APOLOGY TO THE GREAT RADIO-LISTENING AUDIENCE!

ATLAS FOR THE BEST IN UNUSUAL STORIES LOOK FOR THE ATLAS SEAL ON THE COVER ATLAS

How I Made a Small Fortune In Spare Time!

(WITHOUT SPENDING A PENNY)

The TRUE STORY of William Bergstrom of Illinois

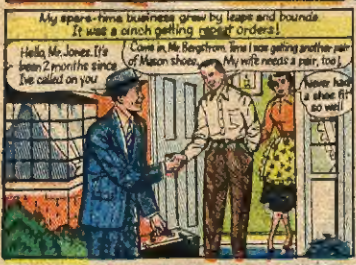


No, but maybe BETTER! I'm a Mason Shoe Man in off hours. You should see how people buy these shoes! Look, real AIR CUSHION innersoles!
GOSH! Can I make money that way?

Jim told me Mason sends a Selling Outfit FREE and shows how to make MONEY. So I mailed a coupon. My wife was thrilled:
Bill! Look... a real air cushion innersole that customers can feel!
And look at this! Over 175 different styles! Dress shoes, sport shoes, work shoes... from width AAA to EEEE!

I started with friends, relatives, people where I worked. EVERYBODY wants comfortable shoes!
Just feel that cushion, Joe! Wouldn't you like to "Walk on Air" all day long?
Say, I'd like those shoes. You sure have swell styles... my right size, too!

Soon the Mason people sent me actual sample shoes, and sales came faster than ever!
Say, you have a larger selection than a store!
Stores can't carry all the sizes and widths to fit every foot right. Mason has 200,000 pairs on hand, so I'm never out of a style, size, or width!


My spare-time business grew by leaps and bounds. It was a cinch getting repeat orders!
Hello, Mr. Jones. It's been 2 months since I've called on you
Come in, Mr. Bergstrom. Time I was getting another pair of Mason shoes.
My wife needs a pair, too!
Never had a shoe fit so well!

I soon had a business that brought me over $3,000 EXTRA a year, plus profit prizes. I found real security!
Bill! a new toaster!
Didn't cost a cent! Mason gave it to me. They give away thousands of prizes every year. I've really made a small fortune!

What would YOU do with $3,000 EXTRA income a year? Thousands of men are making handsome **extra incomes** with Mason Shoe. You don't invest one cent...ever. You need no experience. We'll send you a complete Starting Outfit FREE! It features handsome line of over 175 styles, in smart dress shoes, sporty casuals and fast-selling work shoes....and includes 10-second Air Cushion demonstrator, Measuring equipment, Money-making booklet, National ads...EVERYTHING you need to start making **big money** from your first hour!

If you want to give yourself a **raise** every month—with a steady-profit repeat-order business...if you want to be **your own boss**...just rush this coupon TODAY to Mason Shoe Mfg. Co., Dept. MA604, Chippewa Falls, Wisconsin. You'll receive your powerful *FREE* SALES OUTFIT *right away!*

Mr. Ned Mason, Dept. MA604
Mason Shoe Mfg. Co.
Chippewa Falls, Wisconsin

You bet I want to start making a small fortune in spare time! Rush my FREE SELLING OUTFIT with everything I need to start making money my first hour!

Name_____ Age_____

Address_____

Town_____ State_____

GAIN WEIGHT
IN 7 DAYS OR DON'T PAY!

Amazing New Easy Way Quickly Puts Appealing Pounds and Inches on Your SKINNY Body, Chest, Arms, Legs!

NOT A MEDICINE! NOT JUST VITAMINS! BUT A BRAND NEW CONCENTRATED FOOD WITH EASY TO DIGEST WONDER CALORIES

You, too, can start putting weight on the first day with the POUNDS PLUS plan! Thousands now gain who never thought they could with this amazing discovery of medical science. You gain 2, 4, as much as 7 pounds in a week, until you reach the weight that most becomes you . . . so quickly, it's a cinch. Scrawny figures gain pounds and inches of firm, attractive flesh on body, chest, arms, legs, thighs, ankles. Cheeks and neck fill out . . . wherever you need it.

POUNDS PLUS is entirely safe, no drugs, no fish oils . . . is not merely vitamins . . . Instead it's a delicious pleasant-tasting tablet jam-packed with wonder calories . . . a secret new concentrated food formula that also aids digestion, starts putting weight on the very first day. POUNDS PLUS plan also stimulates the appetite, supplies quick pep and energy, the magic glow of health . . . for men, women, children, convalescents. Don't be skinny, underweight or pepless. Mail the coupon today!

Easy Weight Gains of 7 Pounds in 7 Days Reported

FAMILY DOCTORS—
Your recommendation is welcome.
Write for professional samples.

SEND NO MONEY
TEST AT OUR RISK

MAIL THIS NO-RISK COUPON TODAY!

Pounds Plus Company, Dept. 151 Box 820, New York 17, N. Y.

Send one Package of POUNDS PLUS. I'll pay $2.98 plus C.O.D. postage on arrival on guarantee that if I am not satisfied with weight gained, I may return the empty package for a full refund. (Cash orders mailed postage prepaid.)

☐ Put X here if you want 3 for $6.00.
☐ I enclose payment. You stand charges.
☐ Send C.O.D., I will pay postal charges.

NAME_____ ADDRESS_____ CITY_____ STATE_____

THEY MAILED THIS COUPON

... and look what I did for them!

"My arms increased 1½"; chest 2½"; forearm ¾". "—C.S., W.Va.

"Gained 2" in neck; 1½" in biceps. Never felt better in my life." —J.S., Calif.

T.M., Atlas Cup Winner. "I'm proud of the way you made me an Atlas Champion."

A.H., Kans.—Atlas Cup Winner.

"I surprise my friends by outlifting them." D.P., Ind.

"When I started your course I weighed only 141. Now weigh 170." —T.E., New York.

"Here's my photo showing just how I look today. I owe it all to you." —W.D., New York.

"Have put 3½" on chest (normal), 2½" expanded." —F.S., N.Y.

CHARLES ATLAS,
115 East 23rd St., New York 10, N. Y.
Send me—absolutely FREE—a copy of your famous book, "Everlasting Health and Strength"—32 pages, crammed with actual photographs, answers to vital health questions, and valuable advice to help me build better build. I understand this book is mine to keep, and sending for it does not obligate me in any way.
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Address 1 Cedar Street
City Valley Falls Zone No. (if any) State N.Y.
(IF YOU USE COUPON BELOW)

You MAIL THE COUPON BELOW AND I'll Prove I Can Make YOU a New Man!

My Secret Method Has Done Wonders For Thousands—Here's What I'll PROVE It Can Do For YOU—In Just 15 Minutes A Day!

JUST MAIL the coupon below. Read my free book. And then give me 15 minutes a day. That's all I ask. I'll prove you can have the kind of body that your friends will admire. *There's no cost if I fail!*

I don't care how old or young you are, or how ashamed of your present physical condition you may be. If you can flex your arm I can add SOLID MUSCLE to your biceps—in double-quick time! I can broaden your shoulders, strengthen your back; add inches to your chest, give you a vise-like grip, make those legs of yours powerful; shoot new strength into your backbone, exercise those inner organs, cram your body full of vigor and red-blooded vitality!

WHAT'S MY SECRET?

"DYNAMIC TENSION!" That's the ticket! The identical natural method that changed me from a 97-lb. weakling to the world's champion! Thousands are becoming marvelous physical specimens — my way. No gadgets or contraptions. You simply use the DORMANT muscle-power in your own God-given body — watch it increase double-quick into solid MUSCLE.

ARE YOU Skinny, weak, run down? Ailing? Tired? Nervous? Constipated? Fat and flabby? Want to lose or gain weight? WHAT TO DO ABOUT IT is told in my FREE BOOK.

"Dynamic Tension" is easy! Only 15 minutes a day in your own home. You can use *"Dynamic Tension"* almost unconsciously every minute — walking, bending over, etc. — to BUILD MUSCLE and VITALITY. *You'll* be using the method which many great athletes use — fighters, wrestlers, baseball, football players, etc.

FREE

Illustrated 32-Page Book Not $1 or 10c — but FREE

SEND NOW for my famous book, "Everlasting Health and Strength." (Over 3½ MILLION fellows have sent for it already.) 32 pages, packed with actual photographs, valuable advice. Shows what *"Dynamic Tension"* has done for others, answers many vital questions. Page by page it shows what I can do for YOU.

This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely FREE. Just glancing through it may mean the turning point in your whole life! Rush coupon to me personally: Charles Atlas, Dept. 60R, 115 East 23rd St., N. Y. 10, N. Y.

SILVER CUP GIVEN AWAY
Over a foot high! Will be given to pupil who makes greatest physical improvement in next 3 months.

Awarded the title of "The World's Most Perfectly Developed Man" in an international contest.

CHARLES ATLAS, Dept. 60R
115 East 23rd St., N. Y. 10, N. Y.

Send me—absolutely FREE—a copy of your famous book, "Everlasting Health and Strength"—32 pages, crammed with photographs, answers to vital health questions, and valuable advice. I understand this book is mine to keep, and sending for it does not obligate me in any way.

Name _____ Age _____
(Please print or write plainly)

Address _____

City _____ State _____

☐ If under 14 years of age, check here for Booklet A.

AMAZING NEW WAY TO A SLIMMER FIGURE

REDUCE WITH DELICIOUS KELPIDINE CANDY PLAN!

"WE GUARANTEE YOU WILL LOSE UP TO
5 POUNDS IN 5 DAYS*
10 POUNDS IN 10 DAYS*
15 POUNDS IN 15 DAYS*
25 POUNDS IN 25 DAYS*
AND KEEP IT OFF"**

*How Fast You Lose Weight Depends Upon How Quickly You Order and How Much You Are Overweight!

**You Will Always Want to Keep on Eating Kelpidine Candy—and Keep on the Plan—It KEEPS Weight Off!

THIS CANDY MUST TASTE AS GOOD AS OR BETTER THAN YOUR FAVORITE CANDY OR YOUR MONEY BACK!

Now at last science has discovered a new delightfully thrilling way to take off fat—to lose up to 25 lbs. safely! The secret is that Kelpidine Candy satisfies your craving for high calorie foods! It keeps you from overeating—the reason most doctors give for being fat! It's the best aid to will power, cuts your craving for foods!

NO DANGEROUS DRUGS! NO HARDSHIP DIETS!

Here is thrilling news for fat folks! You can lose up to 25 lbs in 25 days by simply nibbling on tasty appetite satisfying candy, whenever you are tempted to overeat.

YOUR MONEY BACK IF YOU DON'T REDUCE TO THE WEIGHT THAT MOST BECOMES YOU!

Thousands of people were amazed to find that this delicious candy plan actually takes off weight—without dangerous drugs, starvation diet, or hard-to-follow-methods. Here's one way to reduce that you will want to continue with to *keep off* fat! The Kelpidine Candy Plan helps you curb your appetite for fattening foods, helps keep you from overeating. Now you reach for a delicious sweet candy instead of fattening foods—it kills the overpowering urge to overeat—to eat between meal-snacks. Your craving for rich, fattening foods is satisfied with this candy plan. Almost like magic you begin to enjoy this plan for reducing.

SENSATIONAL TWO-WAY GUARANTEE!

This sweet delicious Kelpidine Candy plan is guaranteed (1) to take off up to 10 pounds of excess weight in 10 days. (2) to taste better or as good as your favorite candy and to be the best plan you ever followed or you get your money back.

SCIENTIFICALLY AND CLINICALLY TESTED!

That amazing ingredient in Kelpidine candy is the most remarkable discovery for fat people ever made. It's been tested by doctors in test-after-test. The results were far better than doctors ever hoped for! The results were reported in medical journals throughout the world! Doctors are invited to write for details.

HERE'S HOW TO REDUCE AND STAY SLIM!

Most people are fat because of overeating—too much high calorie fattening foods—to your amazement you will want to keep on eating this delicious candy even after you have reduced to the weight that most becomes you and you'll keep your weight of that way!

AMAZING DISCOVERY OF SCIENCE!

The Kelpidine Candy plan is the result of scientific research for years for a new discovery for something that will stop your craving for fattening food and also satisfy your appetite. This delicious candy does not turn into ugly fat, it gives you the same feeling of fullness you have after you have eaten a satisfying meal. It kills your desire to overeat—it kills your craving for bedtime snacks and for in-between meal snacks. It's so safe even a child can take it without bad effects. With Kelpidine Candy all you taste is its deliciousness—you can't tell the difference!

IT'S UNHEALTHY TO BE FAT!

Insurance companies and doctors tell everyone that too much fat shortens your life! Fat people die years sooner than people with normal weights! So be Safe! Be Fair to yourself! Start taking off ugly fat with delicious tasting Kelpidine Candy plan!

KELPIDINE CANDY IS DIFFERENT!

The amazing clinical tested and proven reducing substance contained in Kelpidine Candy is prescribed by many doctors—Don't be misled by imitation products—Kelpidine Candy is the result of scientific research and is the last word in Reducing.

DON'T CUT OUT FOODS** CUT DOWN ON CALORIES!

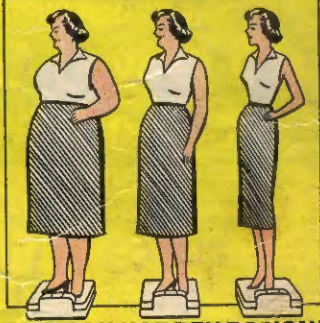
You never starve, you always feel full with Kelpidine Candy plan—You'll never suffer hunger pangs—Your desire for high calorie fattening foods is always satisfied! With Kelpidine Candy Plan you eat the same quantity of foods—you merely cut down on the high calorie rich foods with the help of Kelpidine Candy. You eat as much as you want, your calorie intake will be less—That's the delightful amazing thing!

YOU GET A LIBERAL SUPPLY OF CANDY!

Try the liberal supply of Kelpidine Candy Plan on our 10-day no risk offer. Keep a record of your weight—If you are not pleased with your loss of weight; if you can taste any difference between this candy and your favorite candy—return for refund. Just fill out coupon and mail to AMERICAN HEALTHAIDS CO. Dept. K-242 Candy Division, 318 Market St., Newark, New Jersey

MONEY BACK GUARANTEE

You must be entirely satisfied with your loss of weight—This candy must taste as good as or better than your favorite candy—You must get rid of dangerous excess fat or your money will be refunded—Don't delay—You have nothing to lose but excess weight so mail coupon below now!



THIS CAN HAPPEN TO YOU!

WITH THIS DELICIOUS REDUCING CANDY PLAN!

Let this delicious candy plan help you control your desire for fattening food! Let it help you put a stop to the habit of overeating—A habit that's so hard to break! Kelpidine candy contains that new discovery many doctors prescribe to help curb your desire to overeat (the main cause of overweight).

$1.00 TRIAL SIZE!

CUT OUT AND MAIL—NO RISK COUPON NOW!

AMERICAN HEALTHAIDS COMPANY, Dept. K-242
Candy Division,
318 Market Street, Newark, New Jersey

☐ I enclose $1.00, send trial size, postage pre-paid!

☐ Rush a *Liberal Supply* of Kelpidine Candy plan. I enclose $3.00, send postage pre-paid. (I save up to 75c postage by sending payment with order.)

☐ Rush a *Large Economy Supply* of Kelpidine Candy. I enclose $5.00, send postage pre-paid. (I save up to 90c postage by sending payment with order.)

NAME _____

ADDRESS _____

CITY _____ STATE _____ Sent on Approval